

SIGN BODY SIZE

40" x 60"

ACTUAL PRINT SIZE

37" x 56.5"

LEGEND



IMPORTANT

Leave black border in artwork.

DESIGNER
CHECKLIST

COLOURS

- Use CMYK Colour Mode.
- For PANTONE Solid Coated colours, define using 100% values.
- Do NOT use spot colour percentages (ex. 40% of pms300c).
- Minimize use of gradients and avoid light colour blends.

PHOTOS

- Embed linked graphics.
- Raster Graphics & Bitmap images should be embedded, at 100% and at 150 - 300 ppi.

FONTS

- Convert ALL fonts to outlines or curves.
- Minimize use of fine text.
- For optimal visibility, fonts should be at least 6" in height.

SAVING FILE

- Do NOT flatten layers.
- Save as PDF, AI, EPS or SVG.
- Do NOT export as jpg or png.
- Ensure that no objects have "OVERPRINT" set to "ON".
- Leave Black Border

